

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFBS Hartford, CT	Date: 8/7/12
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I, Laurie Bassett
do hereby request station time concerning the following issue:

Patriot Majority USA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: \$52,600 gross / \$44,710 net

This broadcast time will be used by: Patriot Majority USA

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority USA

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): *Craig Uavosa, Pres/Treasurer*
1711 Rhode Island Ave, NW Ste 600, Washington DC 20036

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/15/2012 *Jim Kang* (202) 350-5782
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] *Will Whitten* *Doc*
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6266747

*** UNAPPROVED REV #2 ***

TRF# 488581

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

AUG9/12 13.53

*** WFSB-TV ***

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
AUG/12			52600.00									
CONTRACT TOTAL											52600.00	
TOTAL SPOTS											70	

MARKET TOTALS \$166,125
WFSB 32%
WTNH 33%
WVIT 28%
WTIC 7%
WCTX 0%
WCCT 0%
WHPX 0%
CABL 0%

SHARES ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

And:

Waterfront Strategies
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

<u>Contract / Revision</u> 488581 /		<u>Alt Order #</u> 06266747
<u>Product</u> PATRIDT MAJDRITY USA		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 1570
<u>Advertiser</u> Patrol Majority USA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFSB	08/09/12	08/10/12	10am-11am	10am - 11am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$400.00			
2	WFSB	08/09/12	08/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				1	\$1,200.00			
3	WFSB	08/09/12	08/10/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$500.00			
4	WFSB	08/09/12	08/10/12	CBS Soaps	1230-2p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$450.00			
5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$650.00			
6	WFSB	08/09/12	08/10/12	The Talk	2-3p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$400.00			
7	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$950.00			
8	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$500.00			
9	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$1,500.00			
10	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$1,500.00			
11	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 488581 /		<u>Alt Order #</u> 06266747
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> PATRIOT MAJORITY U	<u>Estimate #</u> 1570
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,200.00			
12	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				5	\$600.00			
13	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,200.00			
14	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$400.00			
15	WFSB	08/11/12	08/11/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$500.00			
16	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$625.00			
17	WFSB	08/11/12	08/11/12	SA 9-10p Prime	9pm - 10pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$1,500.00			
18	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$375.00			
19	WFSB	08/13/12	08/14/12	10am-11am	10am - 11am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00			
20	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 21	WFSB	08/13/12	08/14/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WFSB	08/13/12-08/19/12	11a-12p Price is Right	11am - 12pm	MTu-----	:30	\$500.00	NM		
		See MG 21.3										
		3	WFSB	08/12/12-08/12/12	Face the Nation/ Face the St	10:30am - 11:30am	-----Su	:30	\$500.00	NM		
		© MG for 21.2 08/13										
22	WFSB	08/13/12	08/13/12	CBS Daytime	1230-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$450.00			
23	WFSB	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$650.00			
24	WFSB	08/13/12	08/13/12	The Talk	2-3p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$400.00			
25	WFSB	08/13/12	08/13/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$950.00			
26	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 488581 /		<u>Alt Order #</u> 06266747
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> PATRIOT MAJORITY U	<u>Estimate #</u> 1570
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
27	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			
28	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			
29	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
30	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$600.00			
31	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
32	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00			
Totals											70	\$52,600.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	70	\$52,600.00	\$44,710.00
Totals	70	\$52,600.00	\$44,710.00

Signature: _____ Date: _____

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REP HEADLINE# 6266747 *** UNAPPROVED REV #1 *** REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG7/12 14.04
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** ** WFSB-TV ***

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME LAURA BASSETT
3050 K ST NW, SALES PRSN WA- HEATHER UTTLEY (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 6266747 CLASS: NATL. LOCAL REGIONAL
PRDCT PATRIOT MAJORITY USA EST#1570 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 14.04

REP: REVISIONS
REVISED DATES LINE 20
SAME TOTAL
PLEASE CONFIRM
THANKS SHOSHANA FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PATRIOT MAJORITY USA *NOON CUTOFF ON 8/14*

185887 Order # JPD
:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = 84 AGENCY EST# = 1570
AGENCY PRODUCT CODE = 91
20 EY 1100P-1135P 30 \$1,200.00 8/13 1 MON 1
PROGRAM : LATE NEWS
CON COM1: LATE NEWS
AUG/12 52600.00 CONTRACT TOTAL 52600.00
TOTAL SPOTS 70

REP HEADLINE# 6266747
*** UNAPPROVED REV #1 ***

REP HEADLINE# 6266747
*** UNAPPROVED REV #1 ***

[illegible]

MARKET TOTALS	\$166,125	WFSB 32%	WTNH 33%	WVIT 28%	WTIC 7%	WCTX 0%	WCCT 0%	WHPX 0%
			CABL 0%					

SHARES ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE	

3	1100A-1200N	30	\$500.00	8/8	8/10	3	W-F	3
PROGRAM : PRICE IS RIGHT								
CON COM1: PRICE IS RIGHT								

FAX# 703-516-9680

REP HEADLINE# 6266747
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 14.03
*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1230P-200P	30		\$450.00	8/8	8/10	4		W-F	4
	PROGRAM : CBS SOAP ROTATION											
	CON COM1: CBS SOAP ROTATION											
5			1200N-1230P	30		\$650.00	8/8	8/10	4		W-F	4
	PROGRAM : NOON NEWS											
	CON COM1: NOON NEWS											
6			200P-300P	30		\$400.00	8/8	8/10	4		W-F	4
	PROGRAM : THE TALK											
	CON COM1: THE TALK											
7			400P-500P	30		\$950.00	8/8	8/10	3		W-F	3
	PROGRAM : DR. OZ											
	CON COM1: DR. OZ											
8			500A-530A	30		\$500.00	8/8	8/10	4		W-F	4
	PROGRAM : EYEWITNESS NEWS @ 5A											
	CON COM1: EYEWITNESS NEWS @ 5A											
9			500P-530P	30		\$1,500.00	8/8	8/10	3		W-F	3
	PROGRAM : EARLY NEWS											
	CON COM1: EARLY NEWS											
10			530P-600P	30		\$1,500.00	8/8	8/10	3		W-F	3
	PROGRAM : EARLY NEWS											
	CON COM1: EARLY NEWS											
11			700P-730P	30		\$1,200.00	8/8	8/10	3		W-F	3
	PROGRAM : INSIDE EDITION											
	CON COM1: INSIDE EDITION											
12			700A-900A	30		\$600.00	8/8	8/10	5		W-F	5
	PROGRAM : THE EARLY SHOW											
	CON COM1: THE EARLY SHOW											

REP HEADLINE# 6266747
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P	30		\$1,200.00	8/8	8/10	3		W-F	3
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
14			900A-1000A	30		\$400.00	8/8	8/10	3		W-F	3
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
15			700P-800P	30		\$500.00	8/11	8/11	1		SAT	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
16			700A-900A	30		\$625.00	8/11	8/11	1		SAT	1
PROGRAM : EYEWITNESS NEWS - SATURDAY												
CON COM1: EYEWITNESS NEWS - SATURDAY												
17			900P-1000P	30		\$1,500.00	8/11	8/11	1		SAT	1
PROGRAM : CRIME TIME SAT												
CON COM1: CRIME TIME SAT												
18			600A-700A	30		\$375.00	8/12	8/12	1		SUN	1
PROGRAM : EYEWITNESS NEWS - SUNDAY												
CON COM1: EYEWITNESS NEWS - SUNDAY												
19			1000A-1100A	30		\$400.00	8/13	8/14	2		M-TU	2
PROGRAM : LET'S MAKE A DEAL												
CON COM1: LET'S MAKE A DEAL												
20			1100P-1135P	30		\$1,200.00	8/13	8/14	1		M-TU	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
21			1100A-1200N	30		\$500.00	8/13	8/14	2		M-TU	2
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												

REP HEADLINE# 6266747

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

AUG7/12 14.03

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
31			730P-800P	30		\$1,200.00	8/13	8/13	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
32			900A-1000A	30		\$400.00	8/13	8/14	2		M-TU	2
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
											CONTRACT TOTAL	52600.00
											TOTAL SPOTS	70

AUG/12 52600.00

MARKET TOTALS \$166,125

WFSB 32% WTNH 33% WVIT 28% WCTX 0% WCCT 0% WHPX 0%

CABL 0%

SHARES ACCURATE

SVC- NSI

DEMOS- RA35+*

CONTRACT


wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

And:

Waterfront Strategies
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

<u>Contract / Revision</u> 488581 /		<u>Alt Order #</u> 06266747
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 1570
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/09/12	08/10/12	10am-11am	10am - 11am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$400.00			
N 2	WFSB	08/09/12	08/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				1	\$1,200.00			
N 3	WFSB	08/09/12	08/10/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$500.00			
N 4	WFSB	08/09/12	08/10/12	CBS Soaps	1230-2p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$450.00			
N 5	WFSB	08/09/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$650.00			
N 6	WFSB	08/09/12	08/10/12	The Talk	2-3p		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$400.00			
N 7	WFSB	08/09/12	08/10/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$950.00			
N 8	WFSB	08/09/12	08/10/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				4	\$500.00			
N 9	WFSB	08/09/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$1,500.00			
N 10	WFSB	08/09/12	08/10/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---TF--				3	\$1,500.00			
N 11	WFSB	08/09/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u> 488581 /		<u>Alt Order #</u> 06266747
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> PATRIOT MAJORITY U	<u>Estimate #</u> 1570
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,200.00			
N 12	WFSB	08/09/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				5	\$600.00			
N 13	WFSB	08/09/12	08/10/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$1,200.00			
N 14	WFSB	08/09/12	08/10/12	9am-10am	9am - 10am		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$400.00			
N 15	WFSB	08/11/12	08/11/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$500.00			
N 16	WFSB	08/11/12	08/11/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$625.00			
N 17	WFSB	08/11/12	08/11/12	SA 9-10p Prime	9pm - 10pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$1,500.00			
N 18	WFSB	08/12/12	08/12/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$375.00			
N 19	WFSB	08/13/12	08/14/12	10am-11am	10am - 11am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00			
N 20	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 21	WFSB	08/13/12	08/14/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
N 22	WFSB	08/13/12	08/13/12	CBS Daytime	1230-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$450.00			
N 23	WFSB	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$650.00			
N 24	WFSB	08/13/12	08/13/12	The Talk	2-3p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$400.00			
N 25	WFSB	08/13/12	08/13/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$950.00			
N 26	WFSB	08/13/12	08/14/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$500.00			
N 27	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>	<u>Alt Order #</u>
488581 /	06266747

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	PATRIOT MAJORITY U	1570

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority USA	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			
N 29	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 30	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				3	\$600.00			
N 31	WFSB	08/13/12	08/13/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 32	WFSB	08/13/12	08/14/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$400.00			
Totals											70	\$52,600.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	70	\$52,600.00	\$44,710.00
Totals	70	\$52,600.00	\$44,710.00

Signature: _____ Date: _____

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